



"Food for the body...Nurture for the soul"

54 Eastern Avenue • Malden, MA 02148 • Tel: 781-397-0404 • info@breadoflifemalden.org

Summer 2018



High School athletes participating in the 2017 Walk for Bread & 5K Run.

Dear

We would like to ask for your partnership in our **26th Annual Walk for Bread & 5K Run on Sunday, October 7, 2018** from noon – 3 pm at Pine Banks Park, Main Street, Melrose & Malden. Your participation will mean food on the table for many neighbors who find themselves struggling to meet their basic needs for food, housing and health care. This is our major annual fundraising event, helping us provide **over 1 million meals** a year for neighbors in need in Malden, Melrose, Everett, Medford and six surrounding communities.

This event has the potential for you to be involved by:

- 1) Sponsoring the event (levels listed below)
- 2) Bringing a team of employees to walk or run, raising funds with pledges from family, friends & coworkers. Employees who want to volunteer can help with logistics at the event, 10 am – 4 pm.

Pledge forms for walkers are available at: www.breadoflifemalden.org/events

Runners register online for \$25 in advance, \$30 day of the event

All participants will receive a free T-shirt, pizza, snacks & drinks. You'll also enjoy a DJ, henna hand painting, and information tables with give-aways sponsored by local organizations involved in health care, food and other services. Here is just one story about neighbors you can help:

Two women came into the pantry together to apply for food. They were both unemployed. One had just lost her job after 18 years so her friend had brought her in. She couldn't pay her rent so she had to give up her apartment. As she shared her situation she started to cry. She said she felt so ashamed to have to ask for food. Our volunteers assured her that "that's why we're here – so neighbor can help neighbor get through tough times like you're going through."

BOL is the largest free food provider in north metro Boston. In 2017, with volunteers and donations from our 45 partner organizations, we provided 1,057,000 meals through our evening meal program, food pantries in Malden and Everett, grocery delivery to senior citizens and food delivery to homeless families sheltered in local motels.

Sponsorship Opportunities:

\$2,500 – Lead Sponsors – logo & name listed on T-shirt; logo & name on flyer/pledge sheets for the event; posting on BOL website, facebook and other social media; announcement through email and print newsletter; photo and press release in news media; banner and table at the event; Walk/Run program book front page logo; Walk/Run program book ½ page ad (5"W x 4"H)

\$1,000 – Major Sponsors – logo & name listed on T-shirt; logo & name on flyer/pledge sheets for the event; posting on BOL website, facebook and other social media; announcement through email and print newsletter; photo and press release in news media; banner and table at the event; Walk/Run program book front page logo; Walk/Run program book ¼ page ad (5"W x 2"H)

\$500 - T-Shirt Sponsor – logo/name listed on T-shirt

\$300 - Start/Finish Refreshment Sponsor

\$200 - Registration Sponsor with your table/banner

\$150 - provide registration materials

\$100 - Entertainment Sponsor

\$50 - Route Marker with your logo

\$_____ - other contribution to support the Walk

All sponsors will be listed in our Walk/Run program book.

NAME OF BUSINESS: _____

ADDRESS: _____ PHONE: _____

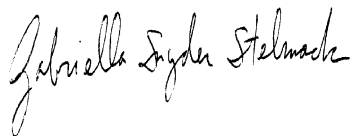
WEBSITE: _____ EMAIL: _____

CONTACT PERSON: _____ CONTACT PHONE: _____

CONTACT EMAIL: _____

Please send your ad and/or logo by July 3rd for Lead or Major Sponsor and by Sept. 4th for all other sponsorships. Email to: Gabriella.Stelmack@breadoflifemalden.org. For more information, call 781-475-9060.

Please make checks payable to Bread of Life and mail to: 54 Eastern Ave., Malden, MA 02148. Thank you!



Gabriella Snyder Stelmack
Deputy Director

Bread of Life, Inc. is a charitable 501(c)3 corporation, donations to which are tax-deductible to the extent of the law. Our tax-exempt EIN is 22-3199801.